

2014
2015

PROGRAM SCHEDULE

**RIGHT NOW
SOMEONE
IS TAKING
THE JOB
YOU WANT!**

**RETURN TO WORK WITH
THE CAREER
GATEWAY!**

*A program to help those age 50+
enter or return to the work force*

- Tired of sending resumes with no response?
- Overwhelmed by Internet job search sites?
- Unsure how to market yourself?

**THE CAREER GATEWAY!
IS HERE TO HELP.**

**This innovative program consists of
a series of workshops featuring:**

- Individual attention and small classes
- A long-term mentor
- Intensive training
- Comprehensive take-home materials
- Tips for creating or improving your LinkedIn Profile
- Choice of session dates

Space is limited. Sign up now!

For more information call
301.255.4200 or **703.425.0999**
or visit WWW.ACCESSJCA.ORG.



The Career Gateway! is a program for active and potential jobseekers. **Led by renowned employment expert Gordon Silcox**, The Career Gateway! provides invaluable training and individualized attention.

At \$75, the cost is amazingly low!

It may be tax-deductible as a job search expense.

With five six-hour classes over two weeks, this works out to under \$3 per hour of class time.

By enrolling in The Career Gateway!, you will learn how to:

- Turbo-charge your resume, using words and formats that grab employers' attention
- Hone your interviewing skills to make a dynamic first impression
- Network effectively, using a "two-minute drill" to establish contacts locally and in cyberspace
- Discover the hidden job market including the Internet and social networking
- Develop a personal job-search plan, providing structure and organization to your job-hunting
- Enhance your social networking skills

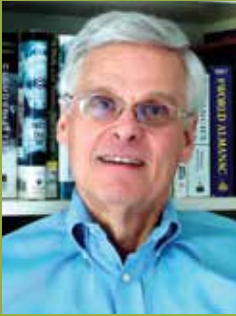
The course also includes:

- An overview of today's job market, with particular attention to challenges facing experienced workers
- Ways to handle gaps in your work experience and address age or compensation issues
- Easy-to-use forms for planning and managing your job-search campaign
- Techniques for sustaining job-search momentum in the face of rejection
- Techniques for answering interview questions
- Pointers for selecting and giving reference names to potential employers
- Writing effective cover letters, follow-up letters, thank-you notes and other materials
- Tips for responding to job advertisements
- Techniques for contacting recruiters
- Pointers for negotiation of job offers and choosing among multiple offers

Classes meet from 9AM until 4PM. See the registration page for session dates. Participants should bring a bag lunch. All classes convene at the Jewish Council for the Aging's Ann L. Bronfman Center at 12320 Parklawn Drive, Rockville, MD, about one mile from the Twinbrook Metro Station.

If Montgomery County Public Schools have a delayed opening or are cancelled, then The Career Gateway! class will be cancelled and re-scheduled.

The Career Gateway is made possible by generous funding from Montgomery County Aging and Disability Services, the Morris & Gwendolyn Cafritz Foundation, and JCA—the Jewish Council for the Aging®.



Gordon Silcox is a job search counselor and ICF-certified executive coach. A lifelong resident of the

Washington, D.C. area, he knows the local employment scene.

Before founding Words on Purpose LLC® Mr. Silcox was senior vice president at Manchester, Inc., the highly regarded career advisory firm, and earlier was an executive recruiter. Since 2002 he has been one of AARP's expert judges for its "Best Employers for Workers over 50" competition. He created and since 2010 has led JCA's Career Gateway! series of five-day job search seminars.

Mr. Silcox is certified to administer the MBTI®, the Strong Interest Inventory® and the EQ-i2.0® Emotional Intelligence assessment. He earned an MBA in finance from the Wharton School at the University of Pennsylvania and an AB in English from Princeton University.

“This class has really helped me focus on organizing myself for the job search.” – Michael D.

JCA Policies

Privacy: JCA is committed to maintaining the privacy of your personal information. We will not share it with others. For details, see <http://www.accessjca.org/article.php?id=12>.

Client Acceptance: JCA strives to be as inclusive as possible in all that we do and our clients have the right to expect compassionate service from us. Sometimes, however, we may need to make the difficult decision of denying a person or group the option to enroll in our programs or continue to participate in them. We reserve the right to make lawful decisions that we believe are in the best interest of our clients and each program.

Registration: JCA will accept registrations in the order we receive them and will confirm your registration in writing or by e-mail. If you wish to withdraw from a registered class and receive a full refund, JCA must receive your written notification at least two full weeks before the first class of the session for which you have registered. There are no refunds thereafter. You may email your refund request to JCAUniversity@AccessJCA.org, fax it to 301.231.9360, or mail it to JCA University, 12320 Parklawn Drive, Rockville, MD 20852. Your request is not valid, however, until JCA acknowledges it in writing.

Check Acceptance: Returned checks incur a \$35 fee. A payment by check is considered authorization to convert that particular check into an electronic fund transfer. If your check is unable to be converted, it may be processed as a Check Replacement Document drawn against your account. When we use information from your check to make an electronic fund transfer, funds may be withdrawn from your account as soon as the same day you make your payment, and you will not receive your check back from your financial institution. You have the right to opt out of Electronic Conversion. If you choose to exercise this right, write the words 'Opt Out' in the memo field of your check and JCA will process it as a draft against your account.

Special accommodations: For accommodations that could ease your participation in the program, email JCAUniversity@AccessJCA.org or call 301.255.4200 or 703.425.0999.

Changes: JCA may change the nature and fee schedule of its programs at any time and without written notice.

The Career Gateway! registration is easy, but space is limited, **so sign up today!**

Complete one copy of the form below for each participant

Photocopies are acceptable. Please print.

Name: _____

Street Address: _____

City/State/Zip: _____

Email: _____

Daytime telephone: _____

Enclose payment of \$75

Make your check payable to "Jewish Council for the Aging."

Or use your credit card (please check one)

Visa MasterCard American Express

Name as it appears on card: _____

Account #: _____

Security code: _____ Expiration Date: _____

Amount (\$): _____

Signature: _____

Select the session of your choice

Indicate #1 for first choice, #2 for second choice, etc.

Five 6-hour classes over two weeks

| Session | Class Dates |
|----------------|--|
| ____ Session 1 | September 15, 17, 19, 22, 23 - 2014 |
| ____ Session 2 | October 20, 22, 24, 28, 29 - 2014 |
| ____ Session 3 | November 10, 12, 14, 17, 19 - 2014 |
| ____ Session 4 | January 20, 22, 26, 28, 30 - 2015 |
| ____ Session 5 | February 23, 25, 27, March 2, 4 - 2015 |

**Mail your registration to JCA University,
12320 Parklawn Drive, Rockville, MD 20852**

Would you like to receive information about other JCA programs? Yes No

“*The course has re-energized me, restored my confidence and my eagerness.*” – Betsy M



Helping All Seniors Thrive™

JCA offers:

essential employment assistance, comprehensive information services, intergenerational programming, safe transportation options, computer training, and more.

JCA's senior employment programs are national award winners. We serve people of all faiths, ethnicities and income levels



Agency
8127

Partner Agency of
The Jewish Federation
OF GREATER WASHINGTON



Agency
#52847

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