



FOR IMMEDIATE RELEASE:

THE JCA® HEYMAN INTERAGES® CENTER HAS BEEN DESIGNATED A PROGRAM OF DISTINCTION

Designation serves as the U.S. benchmark for intergenerational programs.

Rockville, Maryland – Generations United has proudly named the Jewish Council for the Aging's Heyman Interages Center a 'Program of Distinction' within the intergenerational community.

"We congratulate the JCA Heyman Interages Center for earning this distinction and their dedication to intergenerational practices," says Donna Butts, Executive Director of Generations United. "The Program of Distinction designation is the U.S. intergenerational community's 'seal of approval.' The application and review process is rigorous. Achieving this recognition is a major accomplishment and says a program employs best practices and effectively serves the surrounding community."

The JCA Heyman Interages Center recruits and trains adults (age 50 and better) to mentor and tutor students in the public schools, enabling students to improve their chance of social and academic success by improving their literacy, self-confidence, responsibility and world-view. Volunteer opportunities are also provided for children and youth who interact with frail and isolated seniors to simultaneously enrich the students' and the seniors' lives. The JCA Heyman Interages Center also educates the community about intergenerational programs through its Intergenerational Resource Center.

Generations United launched the Program of Distinction designation in 2010, with support from New York Life Foundation, to recognize excellence while celebrating the rich diversity among intergenerational programs. This year, the JCA Heyman Interages Center was one of only six programs from across the nation that earned this distinction.

About the Jewish Council for the Aging of Greater Washington (JCA): Established in 1973, the Jewish Council for the Aging® helps older adults in the Greater Washington, D.C. region maintain independence, dignity, vitality and self-respect. It also helps people of different generations understand, learn from and care for one another. JCA accomplishes this through a myriad of community-based programs built upon vibrant programmatic partnerships with funders, fellow charities and local communities; and by providing opportunities for volunteers to make the National Capital Area a great place to age. JCA serves people of all faiths, ethnicities and walks of life. The charity is a partner of The Jewish Federation of Greater Washington and receives ongoing support from the United Way and the Combined Federal Campaign. For more information, visit AccessJCA.org.

About Generations United: Formed in 1986, Generations United is the national membership organization focused solely on improving the lives of children, youth, and older people through intergenerational strategies, programs, and public policies. Generations United serves as a resource for educating policymakers and the public about the economic, social, and personal imperatives of intergenerational cooperation. For more information, visit gu.org.

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MEDIA CONTACT: Colleen Appleby-Carroll Generations United, [202.289.3979](tel:202.289.3979) [ccarroll@gu.org](mailto:c Carroll@gu.org)