PROGRAM

SUNDAY, APRIL 26, 2015

22nd Annual Sylvia Blajwas Productive Aging Award Dinner
Adventist HealthCare is proud to support the Jewish Council for the Aging (JCA) and the 2015 Productive Aging Dinner.

Thank you to the JCA for the excellent services that you provide to aging adults in our community.
The Jewish Council for the Aging® thanks you for attending the
22nd Annual Sylvia Blajwas
Productive Aging Award Dinner

HONORING

Alan Alda
Actor, director, screenwriter, and author

Arlene Alda
Musician, photographer, and author

Sylvia Greenberg
Community leader and philanthropist
Dear JCA Friend,

Thank you for joining us this evening, and for your support of the people and programs of JCA — the Jewish Council for the Aging. Last year alone and because of generous friends like you, JCA touched the lives of 30,000 people. This year, we may beat that number!

We help older adults utilize local resources, land jobs, embrace technology, get around and find a helping hand. We build intergenerational bridges. And we take special pride in shattering age-limiting stereotypes.

Tonight, we celebrate Alan Alda, Arlene Alda and Sylvia Greenberg. We celebrate JCA’s many accomplishments, and we recognize our talented staff under the expert and sound leadership of CEO David Gamse, who recently marked his 25th year of service to our organization. We rely upon David and our multidisciplinary teams of skilled, dedicated volunteers and staff to bring our programs to the older adults and family caregivers who need them. It is through those teams that we make the National Capital Region a fine place to thrive as a senior.

I am so proud of what we have accomplished, and I am so grateful to our 75 employees and 800 volunteers. Of course, I am grateful to you, as well! By being here tonight and by your gifts to JCA, you make miracles happen.

Gratefully,

Sheldon Grosberg
Welcome, and thank you for the support you have shown to the Jewish Council for the Aging! You are in for a great treat tonight. Arlene and Alan Alda epitomize productive aging, and Sylvia Greenberg was a clear choice for JCA’s Humanitarian Award.

At an age when many people are staying home and reading books, Arlene Alda has just written another book, Just Kids from the Bronx, and is in the midst of an extensive book tour. She has now published 19 books in a variety of genres. Her success as an author follows distinguished careers as a symphony orchestra musician and acclaimed photographer.

Some of you may have heard of her fellow honoree — eponym of the Alan Alda Center for Communicating Science at Stony Brook University. Among his many claims to "flame" is the Flame Challenge — explaining science to an 11-year-old. Besides being a science communications educator, Alan Alda continues to add to his outstanding resume as author, director and actor. He is starring in the newly released film, “The Longest Ride.”

Sylvia Greenberg has been a generous supporter of performing arts and human services institutions in the metro D.C. region. While for many people in the Washington area, her name and that of her late husband are best known for the Harold and Sylvia Greenberg Performing Arts Center at American University, Sylvia also has a long record of quiet philanthropy.

We thank each of these individuals for lending their names and time tonight to JCA and its mission to help all seniors thrive. In addition, JCA’s assistant CEO, Micki Gordon, deserves special thanks for her tireless work in making this evening so successful and enjoyable. Many other members of the JCA staff, along with the volunteers on the Dinner Committee, have contributed immeasurably to tonight’s event. And we thank all of you for attending and for the support you give JCA throughout the year.

Ken Simonson and Jan Solomon
JCA Salutes

Alan & Arlene Alda

2015 Productive Aging Award Honorees
Alan Alda

Alan Alda, who will be honored with JCA’s 2015 Productive Aging Award, is an American actor, director, screenwriter, and author. He is best known for his unforgettable role as Hawkeye Pierce in the TV series *M*A*S*H* (1972–1983). Alda earned 21 Emmy Award nominations and took home five Emmys for his work as an actor, writer and director on *M*A*S*H*. In 2006, he also won an Emmy for best supporting actor for his role of Arnold Vinick on *The West Wing*. Other TV work includes recurring roles on *ER, 30 Rock, The Big C*, and, most recently, *The Blacklist*.

Some of Alda’s most memorable film appearances include *Paper Lion* (1968); *Same Time, Next Year* (1978); *California Suite* (1978); *The Four Seasons* (1981) (which he also wrote and directed); *Sweet Liberty* (1986); *Crimes and Misdemeanors* (1989); *Manhattan Murder Mystery* (1993); and *The Aviator* (2004), for which he was nominated for an Academy Award.


Alda is also a familiar PBS personality, bringing his natural inquisitiveness and lifelong love of science to his role as science-show host. He hosted *Scientific American Frontiers* on PBS from 1993 to 2007, and in 2010, he hosted the seven-part series *The Human Spark*. He serves on the advisory board of the Alan Alda Center for Communicating Science at Stony Brook University, where he is a visiting professor in the school of journalism, and also serves on the advisory board of the Future of Life Institute.
Alda’s memoir *Never Have Your Dog Stuffed: And Other Things I’ve Learned* was published in 2005, followed by a second autobiographical work, *Things I Overheard While Talking to Myself*, in 2007. Alda was born on January 28, 1936. He and his wife, Arlene, were married on March 15, 1957. They have three daughters and eight grandchildren.

**Arlene Alda**

Arlene Alda, who will be honored with JCA’s 2015 Productive Aging Award, is an award-winning photographer and author who has published 19 books for children and adults. Her newest book, a collection of more than 60 interviews with famous Bronx natives entitled *Just Kids from the Bronx*, was released in March 2015. For most of her career as an author, Alda has provided her own photo illustrations. In *Did You Say Pears?* (2006), she pairs photographs and text to illustrate various homonyms and homophones with humor and skill. *The Book of ZZZs* (2005) combines beautiful photographs with simple text, to gain a peek into ways in which all creatures sleep. Alda’s artful photographs can also be seen in *Arlene Alda’s 1 2 3, What Do You See?* (1998), which was named a Notable Book by the American Library Association. In some of Alda’s stories, children and parents can recognize and smile at the everyday challenges of growing up — from having a hard time falling asleep, as in *Sheep, Sheep, Sheep, Help Me Fall Asleep* (1992), to having an equally hard time waking up, as in *Pig, Horse Or Cow, Don’t Wake Me Now* (1994). Other children’s books by Alda include *Morning Glory Monday* (2003), illustrated by Maryann Kovalski; *Hurry Granny Annie* (1999), illustrated by Eve Aldredge; and *Hold The Bus* (1996), illustrated by Dan Regan. Alda’s books for adults include *On Set — A Personal Story in Pictures and Words* (1981), which documents the making of the film *The Four Seasons*, and *The Last Days of MASH* (1983), which features behind-the-scenes photos of the iconic TV show *M*A*S*H*. Her photographs also appear in *97 Orchard Street* (2001), an account of immigrant life in New York with text.
by Linda Granfield. Alda has shown her photographs at leading galleries in and around New York, including Nikon House, Soho Gallery, The Fashion Institute of Technology and Modernage Gallery, the Elaine Benson Gallery in Bridgehampton, and the Mark Humphrey Gallery in Southampton.

Over the years, Alda’s photos and photographic essays have appeared in many leading publications, including The New York Times, Family Weekly Magazine, Life, Redbook, People, Vogue, Ms. Magazine, Today’s Health, Good Housekeeping, Travel South, New York Magazine and The Saturday Evening Post. Alda’s work is represented in the collections of photos by leading women photographers in Women of Vision — A Photo Anthology (1982) and Women Photograph Men (1977). She photographed backstage for the book Broadway Musicals (1979) and in 1988 she directed the prize-winning documentary Bravo Gloria, which aired on PBS.

Before embarking on her career as a photographer and author, Alda was a professional clarinetist. After graduating Phi Beta Kappa from Hunter College, she studied clarinet in Germany on a Fulbright scholarship and went on to play in the Houston Symphony under maestro Leopold Stokowski. In 2000, the Fulbright Association honored Alda for her work in the arts. In 2003, she received an honorary doctorate from Southampton College, Southampton, New York.

Arlene Alda was born Arlene Weiss in 1933.
Productive Aging Award
The Jewish Council for the Aging annually selects an outstanding individual or couple who demonstrate that ability is ageless. Our honorees serve as models to individuals in the community and the nation.

Past Honorees Include:

Louis Goldstein*
Katharine Graham*
C. Everett Koop, M.D.*
Al Hirschfield*
Mike Wallace*
Gwen Verdon*
Roberta Peters
Eunice* & Sargent* Shriver
Ossie Davis* & Ruby Dee*
Jerry Stiller & Anne Meara
Eli Wallach* & Anne Jackson
Robert Prosky*
Daniel Schorr*
Phil Donahue
Judith Viorst
Phyllis Richman
Cokie & Steve Roberts
Edgar M. Bronfman*
Doris Kearns Goodwin & Richard Goodwin
Sally Quinn

* of blessed memory
JCA Salutes

Sylvia Greenberg

Humanitarian Awardee
Mrs. Sylvia Greenberg, who will be honored with JCA’s 2015 Humanitarian Award, is a longtime community leader and philanthropist who has followed in her father’s footsteps. Abraham Kay, builder and philanthropist, was behind the Kay Spiritual Life Center at American University, and his daughter has continued the family’s relationship with AU in many ways, including through the Harold and Sylvia Greenberg Theatre.

Mrs. Greenberg served as a member of the American University Board of Trustees from 1973-1996, and she established The Sylvia and Harold Greenberg Scholarship, which is awarded annually to an AU undergraduate in the performing arts program. In 2012, she established The Sylvia Greenberg Performing Arts Scholarship Fund. Mrs. Greenberg created the scholarship for outstanding performing arts students at Dreyfoos School of the Arts in West Palm Beach, Florida.

In memory of her beloved parents, Abraham and Minnie Kay, Sylvia and her late husband, Harold, along with Barbara Kay and her late husband, Jack Kay, established an annual Memorial Lecture at Adas Israel Congregation.

Mrs. Greenberg survives her husband, Harold Greenberg. She has three children as well as many loving grandchildren and great-grandchildren.

Past Humanitarian Awardees

- Rabbi Matthew Simon | 2009
- Joanne & Norman Goldstein | 2010
- Irma & Lester* Poretsky | 2011
- Arlene & Robert Kogod | 2013
- The Honorable Sidney Kramer | 2014

* of blessed memory
The Productive Aging Award and Humanitarian Award

The Productive Aging Award depicts a tree of life, and the Humanitarian Award depicts a hand holding a globe. Both are sculptures in glass, and local artist Steve Resnick designed them especially for JCA.

Steve has been working in glass since the 1960s. After both undergraduate and graduate studies at Cornell, he stayed on to teach techniques of stained glass. Steve arrived in the Washington, D.C., area in 1976, establishing one of the most successful art glass studios in the region and then producing countless commissions of stained, etched and carved glass for residential and commercial use. Steve is a leading authority on glass restoration and has been called upon to participate in restoration projects for the Smithsonian Institution as well as the U.S. Capitol. Borrowing on his experience in stone sculpture, his glass carving is characterized by its wonderful textual quality utilizing intricate organic motifs.

Steve developed a magnificent collection of glass Judaica which can be seen in galleries throughout the United States. His work has been featured in a number of distinguished museums including B’nai B’rith Klutznick Museum, Washington, D.C.; The Baltimore Museum of Art; Fort Lauderdale Museum of Art; American Craft Museum, New York; and Hebrew Union College Museum, New York.

Resnick sculptures have been presented to dignitaries worldwide including Shimon Peres, Jeane Kirkpatrick, President Bill Clinton and Senator Hillary Rodham Clinton, Vice President Al Gore, Elie Wiesel, Queen Noor of Jordan, and Prime Minister Benjamin Netanyahu.
“Thank God I can do this for others,” was the typical refrain of Sylvia Blajwas whenever she made a gift to the Jewish Council for the Aging, where hers is the name behind the Sylvia & Abe Blajwas Center for Productive Aging. Through the Blajwas Center, JCA shatters negative stereotypes about growing old while providing programs to help older adults land jobs, learn new technologies, and volunteer to make the world a better place.

At a young age, Sylvia and her family emigrated to the U.S. from England, eventually settling in Washington, D.C. She worked at the Salvation Army so she could attend The George Washington University at night. At GW, she received a B.A. in psychology and fell in love with fellow student Abe Blajwas. Abe and Sylvia married in 1935, and then worked together to build and maintain his medical practice. They had a son, Harold, now in California.

Sylvia’s mother taught her the importance of charity, but it was a trip to Israel that was the catalyst for an adult life centered on philanthropy at Hadassah, JCA and other organizations, too. "The thing about giving," she said, "is that it comes back to you many times over. ...And the best part is knowing that your gift continues to give long after you make it.”
Sylvia told JCA leaders that she would like to be remembered as "a nice Jewish girl who knew the inspiring love of a wonderful husband, a dear family and close friends. Those gifts made everything else possible."

Sylvia died on September 18, 2013, yet she lived to celebrate her 100th birthday. She was predeceased by her beloved brothers Sidney and Lester Poretsky, and her beloved Abe. She is lovingly remembered at JCA not only by the Blajwas Center but now by the Sylvia Blajwas Productive Aging Award Dinner, JCA’s only annual fundraising event. Like Sylvia, JCA programs are a declaration of lifelong abilities.

About the Sylvia & Abe Blajwas Center for Productive Aging at the Jewish Council for the Aging

The graying of America and the growing need for our nation to remain competitive in the global marketplace make it essential for the U.S. to utilize its older citizens’ skills and experience. JCA, in nearly 42 years of award-winning operations, has demonstrated that ability knows no age. The JCA Sylvia & Abe Blajwas Center for Productive Aging assists individuals on a nonsectarian basis to realize their potential for productive aging in both volunteer and paid employment.
Dinner Program

Welcome
Ken Simonson & Jan Solomon, Productive Aging Dinner Chairs

Motzi
Rabbi Barry Schechter
Congregation Kol Emeth, Skokie, Illinois

Presentation of the Humanitarian Award to Sylvia Greenberg
Dr. Cornelius M. Kerwin
President, American University

Dinner
“The Science of Aging”
David Gamse, JCA’s Chief Executive Officer

Introductions of Alan & Arlene Alda
Lou Stroller, Producer

Presentation of the Productive Aging Award and Closing
Ken Simonson & Jan Solomon
JCA Leaders

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Elaine Kotell Binder  
Richard Dine  
Ed Bonder  
Linda Kaplan  
Barbara "Bobbe" Mintz  
Samuel G. Kaplan

* of blessed memory
Thank You

The Jewish Council for the Aging thanks these dedicated and caring individuals and companies for their time and energies in creating an evening to remember.

We could not have done it without you!
Dinner Committee Chairs
Ken Simonson & Jan Solomon

Dinner Committee
Susan Finkelstein
Betty Greenberg
Shel Grosberg
Dan Hodin
Emily Hofmann
Debra Korth
Marisa Lavine
Karen Lipson
Adrienne Mandel
Manny Mandel
Bobbe Mintz
Tasha Museles
Linda Rosenzweig
Evie Stroller
Silent Auction

The Adventure Park at Sandy Spring
Alan & Arlene Alda
Amalfi Restaurant
American Art-Make-A-Frame
Amici Miei Restaurant
As Kindred Spirits
Bethesda North Marriott Hotel & Conference Center
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Ford’s Theatre
Susan Fullenbaum
Peg & David Gamse
Gregorio’s Trattoria
The Grilled Oyster Co.
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K Town Bistro
The Kreeger Museum
Carol Gellner Levin
Luray Caverns
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Madame Toussaud Museum
Manny Mandel / Holocaust Museum Private Tour
Me Jana Lebanese Restaurant
Mykonos Grill
Olney Theatre Center
Zachary Oxman
Pacci’s Neapolitan Pizza
Paladar Latin Kitchen & Rum Bar
The Potomac Grill
Potomac Party Cruises, Inc. / Dandy Restaurant Cruises
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Ken Simonson & Jan Solomon
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Ads &
Well Wishes
The Board and Staff thank Ken Simonson & Jan Solomon and all the dedicated Productive Aging Award Dinner Committee volunteers for making this evening possible.
Seniors in Montgomery County and Virginia are fortunate that the Board and Staff of JCA are working on their behalf.

Thank you,
Elaine and Richard Binder
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Sylvia Greenberg

Harvey & Arlene Cherner
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- Jewish Council for the Aging

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Richard & Sarah Dine
Congratulations to JCA’s honorees:
Alan & Arlene Alda, Productive Aging Award
Sylvia Greenberg, Humanitarian Award

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Arlene Alda’s new book, Just Kids From the Bronx, is in stores now!

“A complex, compelling oral history.” —Wall Street Journal, review

“Illuminating interviews.” —New York Observer, review

www.arlenealda.com
SOME PLACES ARE INCOMPARABLE

“There are only three places that have a ‘the’ in front of their name: the Vatican, The Hague, and the Bronx.”
—Mary Higgins Clark

SOME PEOPLE ARE TOO

Congratulations to Arlene & Alan Alda on being 2015 Productive Aging Award Honorees

Henry Holt & Company  www.arilynealda.com
Congratulations to Sylvia Greenberg. A well deserved honor.
—Arlene and Steve Friedlander

Congratulations to the Awardees

From:
Marky & Bo Kirsch, Jane & Harold Rodman and Michael P. & Tricia Rose

JCA Says Thank You!

Jack Berezny
Harriet Shapiro Block
Bonnie Clausen
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Mazel Tov to honorees

Alan & Arlene Alda, Productive Aging Honorees

Sylvia Greenberg, Humanitarian Honoree

Thank you for living your passions to make an extraordinary impact on our Jewish community.

Todah Rabah for all that you do!
From all of us at JFGH…

Congratulations to:
2015 Humanitarian Awardee
Sylvia Greenberg

And to JCA on another successful Productive Aging Award Dinner
JSSA Salutes the JCA!

Special Congratulations to:

Alan & Arlene Alda
Sylvia Blajwas Productive Aging Award

Sylvia Greenberg
2015 Humanitarian Award

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are what makes

the world a special place.

Love,

Barbara Kay
Congratulations to Sylvia Greenberg

Fondly,
Gloria & Joel Koenig
The Koenig Group
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2015 Humanitarian Award

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JCA Programs
Information and Referral

Senior HelpLine and HomeCare Resource Center

JCA can help you find the senior services you need for yourself or a loved one, including home care, housing, job training, transportation — and much more. Most advice is free. Our experts also provide in-depth, low-cost consultations for seniors and their families.

301.255.4200 or 703.425.0999 | SeniorHelpLine@AccessJCA.org

Website

Visit our website to find more details about the programs listed in this directory, discover local resources, download free publications and find expert advice through our Aging Q&A.

www.AccessJCA.org

Adult Day Services

Misler Adult Day Center

The Misler Center in Rockville offers activities, nursing and social work services for older adults with physical, cognitive or emotional challenges. A supportive, enriched environment includes music, exercise, field trips, games and conversation, plus nutritious kosher meals. Hours: 10 a.m. to 3 p.m., Monday-Friday. Transportation and financial assistance available.

301.468.1740 | Misler@AccessJCA.org
Gorlitz Social Day Program
Kensington Club @ Parklawn

The Kensington Club in Rockville provides camaraderie and coping skills for people in the early stages of diagnosed memory loss, featuring stimulating cognitive and physical activities, plus morning coffee and lunch. Hours: 10 a.m. to 2 p.m., Monday–Friday.

301.255.4204 | KensingtonClub@AccessJCA.org

Caregiver Support Groups

Experts facilitate support groups where family caregivers share experiences and learn from one another. Early-stage dementia support groups are also available. Participation is free.

301.468.1740 | Misler@AccessJCA.org

Heyman Interages® Center

Volunteers age 50+ tutor and mentor students from pre-kindergarten through high school to help them improve academically, socially and emotionally. Student volunteers build bridges with older adults in nursing homes, assisted living centers and adult day programs. In addition, our Intergenerational Resource Center helps professionals and organizations learn from Interages’ success.

301.949.3551 | Interages@AccessJCA.org
JCA provides training and informational presentations to a wide range of audiences, including older adults, family caregivers, aging-services professionals and community groups. If we don’t provide the kind of training or presentation you need, we can help identify organizations that do.

301.255.4200 or 703.425.0999 | JCAUniversity@AccessJCA.org

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240.395.0918 | SeniorEmployment@AccessJCA.org

50+ Employment Expos
Older jobseekers network with area employers and learn new strategies at our annual Expos in Montgomery County and Northern Virginia. Free. Dates and details at AccessJCA.org/50plusJobExpos.

301.255.4209 | SeniorExpo@AccessJCA.org

WorkSource Montgomery
JCA is the older-worker expert at the WorkSource Montgomery One-Stop Employment Center at the Westfield Wheaton Shopping Center, where seniors can learn about SCSEP eligibility and use job-search resources.

301.946.1806 | SeniorEmployment@AccessJCA.org
SeniorTech Computer Training

Students age 50+ learn computer basics, Microsoft Windows® operating systems, word processing, email, graphic design, social media skills, how to use their smartphones and more at JCA SeniorTech Training Centers throughout the metro areas. For a current catalogue, visit AccessJCA.org/SeniorTech.

240.395.0916 or 703.652.1512 | SeniorTech@AccessJCA.org

Transportation

Connect-A-Ride

Certified Information & Mobility Specialists provide free information and referrals to help seniors age 50+ and disabled adults of all ages find the transportation they need, including help with applications and eligibility requirements in the jurisdictions listed below.

ConnectARide@AccessJCA.org | Montgomery County: 301.738.3252
Arlington and Fairfax Counties; Alexandria, Fairfax and Falls Church Cities: 703.323.6494

Door-to-Door Buses

JCA buses take seniors to adult day programs, senior centers and other important destinations. In addition, groups can book our buses for trips throughout Greater D.C. Buses are wheelchair accessible with a capacity of 18–20 passengers. JCA drivers have commercial driver’s licenses and are specially trained to meet seniors’ needs.

301.468.6280 or 703.652.1510 | ElderBus@AccessJCA.org
Escorted Transportation
JCA helps arrange escorted transportation to medical appointments, grocery stores and other destinations for qualified, low-income residents of Montgomery County. Clients must be age 50+, need door-through-door assistance, and be unable to travel alone.

301.738.3252 | ConnectARide@AccessJCA.org

Ride Smart Workshops
Montgomery County residents age 50+ learn how to use public transportation through classroom training and group excursions.

301.738.3252 | ConnectARide@AccessJCA.org

VillageRides
This program coordinates volunteer drivers who want to provide the “gift of a lift” to seniors in area villages, which are neighborhood-based nonprofit groups that help older adults maintain their independence. Serving Montgomery County and offered in partnership with The Senior Connection.

301.255.4212 | VillageRides@AccessJCA.org

NV Rides
This volunteer-driver program partners with villages and other nonprofits to coordinate transportation for seniors in Northern Virginia. Administered by the Jewish Community Center of Northern Virginia.

703.537.3071 | info@NVrides.org
JCA thanks you for joining us this evening!

We greatly appreciate your support and look forward to seeing you again next year.

Drive Safely.

Thank You!
We treat each family as if they were our own.
Meeting your needs is our number one priority.
We are vested in the Jewish community.
We offer many affordable plans.

We are proud supporters of JCA Helping All Seniors Thrive*

Our Heartfelt Congratulations to this year's JCA Sylvia Blajwas Productive Aging Award honorees & 2015 Humanitarian Award Winner

Alan & Arlene Alda  Sylvia Greenberg
We join JCA in grateful recognition of tonight’s accomplished honorees.

Tonight is a celebration of one remarkable couple – Arlene and Alan Alda, recipients of the 2015 JCA Productive Aging Award, both artists in their own right; and Sylvia Greenberg, recipient of the 2015 Humanitarian Award, for her community leadership and philanthropy.

The Garden of Remembrance believes in the importance of supporting our community’s aging population, and as always, is pleased to stand by JCA in all it does to promote positive aging by offering many invaluable resources. We wish JCA our best for a successful evening and many more to come!

15 Years of Caring Service and Dedicated Support to the Jewish Community of Greater Washington

Garden of Remembrance
GAN ZIKARON MEMORIAL PARK
(301) 428-3000 | www.gardenofremembrance.org