

“

My mother loves Kensington Club more than anything, and we can see the huge difference it has made for her to have such a close-knit group of friends she sees each week,” said her daughter. “I am saving the lovely Kensington Club photos forever.”

The JCA® Kensington Clubs, as so many JCA programs, fill each day with joyful activities that provide independence, involvement and opportunity.



45TH ANNUAL REPORT



In our 45th year...



Photo by Harvey Levine

We delighted in winning awards and giving them!

GuideStar awarded **JCA Platinum status**, its highest rating of transparency to donors and community and Great Nonprofits declared Jewish Council for the Aging of Greater Washington, Inc. a top-rated charity.

The National Association of Counties and the County Council of Montgomery County, Md. honored JCA Heyman Interages® Center's REAL (Reading and Educating to Advance Lives) program.

We presented 50s Teen Idol Frankie Avalon with the 25th Annual Sylvia Blajwas Productive Aging Award. Hundreds of supporters joined us to applaud him and to cheer as Bobbe and Herb Mintz won our 2018 Humanitarian Award.



President's Message

The second and final year of my JCA presidency has flown by. What an exciting year it has been!

- **We expanded the number of Career Gateway courses** for those 50+ and seeking to return to the workforce.
- **We helped a record number of employers** as well as hundreds of job seekers at our 50+ Employment Expos in Suburban Maryland and Northern Virginia.
- **We welcomed so many members to our Kensington Clubs** in Rockville and Germantown, Md. that we will soon be opening a third site to serve men and women with a recent diagnosis of cognitive impairment.
- **We enrolled five additional villages** (neighborhood groups) in our VillageRides program, enabling seniors who no longer drive to remain connected to their communities while getting safely to essential destinations.
- **And we transitioned successfully** following the retirements of two senior staff members — Carol Croll, who had so ably directed our Heyman Interages® Center, and Elinor Ginzler, who had led the JCA Ruth & Hans Cahnmann Center for Supportive Services and our Albert & Helen Misler Adult Day Center. I am proud to welcome Leah Bradley and Patty Hagen to our senior staff.
- **While it has been a successful year for JCA**, this is no time to rest on our laurels. With the Nonprofit Village moving, we are seeking new tenants to occupy the second floor of our Ann L. Bronfman Center in Rockville. Meanwhile, the population continues to age fast while public and private resources needed to help them continue to shrink. As we begin our 46th year, I look forward to JCA helping people forge intergenerational connections, live well and age well.



Natalie Cantor
PRESIDENT



Photo by Leah Bradley

Altogether In Learning, Sharing

The **Heyman Interages Center** connected 385 youth volunteers with 1,329 men and women in senior facilities and adult day centers. Our 267 senior volunteers mentored and tutored 4,808 low-income students in Montgomery County Public Schools and in centers run by the Montgomery County Department of Health and Human Services.

Overall, Interages' volunteers provided 7,619 volunteer hours valued at \$309,523!

The Samuel **Gorlitz Kensington Clubs**, our social day programs for older adults with early-stage memory loss, pilot tested an afternoon program with great success. All told, 73 participants enjoyed programs at our two locations, and 45 of them were new members.

Our **Albert & Helen Misler Adult Day Center** provided compassionate care to 70 participants with physical, cognitive or emotional challenges.

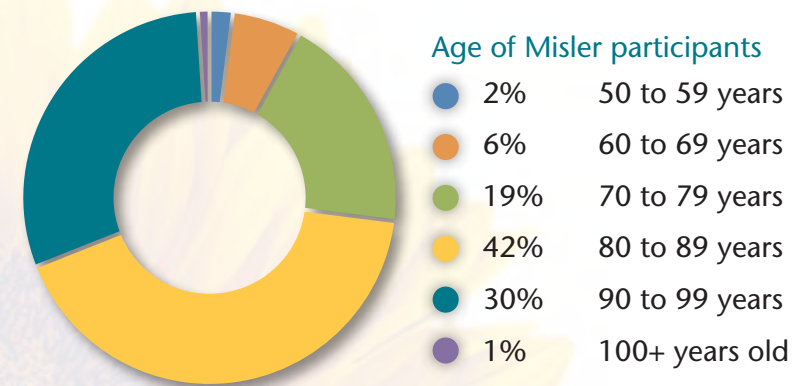


Photo by Suzanne Pollak



Employment



Heigh-ho, Heigh-ho, Off To Work We Go

One thousand three hundred fifty people attended our **50+ Employment Expos** in Montgomery County, Md. and Fairfax County, Va., and a record number of employers were there to assist them.

Our **Senior Community Service Employment Program** provided 46,418 community service hours through the work of 92 paid, on-the-job trainees who were age 55 or better and at or below 125 percent of the federal poverty line.

Career Gateway, our multi-day workshops for older job seekers, served 92 men and women, most of whom found jobs soon after graduating.

Transportation

Hitching A Ride

Connect-A-Ride mobility specialists provided 7,056 referrals, assisted 2,139 callers and met with 1,377 attendees at senior fairs and expos.

Our wheelchair-accessible **ElderBuses** travelled 186,541 miles while making 60,684 passenger trips.

VillageRides provided 5,275 rides through a network of 13 neighborhood villages in Montgomery County and Prince George's County, Md.

In collaboration with the Jewish Community Center of Northern Virginia, **NV Rides** helped 720 passengers get 10,320 rides from volunteer drivers.

Our **Escorted Transportation Program** provided 588 rides to 345 seniors with mobility challenges.



Information Services



Photo by Suzanne Pollak

The Place To Go For Answers

The volunteers and staff of the **Rose Benté Lee Senior HelpLine** and **Steven M. Reich HomeCare Resource Center** provided more than 1,500 referrals for housing, caregiving, social programs, medical equipment and more — much more.

SHIP, our State Health Insurance Assistance Program of Montgomery County, Md., answered 4,508 calls and made 35 community presentations thanks to staff and volunteers who spent 1,245 hours helping individuals. We enabled our clients to save an average of \$482 per person on prescription drugs!

In collaboration with *Washington Jewish Week*, we reached thousands of older adults and family caregivers with five **Senior Resources Guides** covering such topics as second careers and the doctor-patient relationship.

Keeping in Touch

This year was also the year of **social media**! We welcomed our 4,000th Facebook friend and continued to gain supporters on Twitter and LinkedIn.

We upgraded the **JCA website**, too. It is now faster, far easier to read and search and is fully accessible.

- www.facebook.com/AccessJCA
- www.linkedin.com/company/jewish-council-for-the-aging
- <https://twitter.com/AccessJCA>



“It Was A Wonderful Expedition!”

Barbara happily meandered around Brookside Gardens in Wheaton, Md. while pointing out all the brightly colored flowers to her new teenage friends. The high school students delighted in snapping instant digital photos of Barbara in front of her favorite flowers.

As a member of a Jewish Council for the Aging Kensington Club, which she loves to call her “KC,” Barbara was one of 10 KC members paired with 11 teenagers from the City of Rockville, Md.’s Civic Teen Program. Together, they enjoyed a morning at the Gardens arranged by the JCA Heyman Interages Center. Just by listening to the lunch-time chatter, both young and old had a great time.

Said 17-year-old Betsy: “For me, it gives me a different perspective. I actually can connect with them. It’s better than I expected.”

Anthony, a 15-year-old Walter Johnson High School student, found a new friend in Glen, whose sense of humor and stories about the good old days sparked his interest. Anthony hadn’t known what to expect when he signed up for the Rockville summer civic program, but within a short time, he realized, “I like it. It’s really nice seeing a lot of happy faces.”

For three Mondays in a row, the Rockville City teens worked on a project and then ate lunch with their senior adult friends who are in the early stages of diagnosed memory loss. On one Monday, they jointly created tissue paper collages. The KC members watched as the teens patiently glued together the photos taken at Brookside and then placed them in frames for KC members to keep. This win-win program showed the teenagers that they could relate to someone quite different and many years older than they and still have a good time. For many, it was also their first exposure not just to oldies music but old oldies that played in the background as they worked.

For KC members, it was a fun morning of getting outside, walking around and socializing. The program included the added benefit of enabling the senior adults to pull out their framed colorful flower photographs whenever they chose to relive the happy day while retrieving a recent memory — something that isn’t as easy for them as it is for others.

“I think it was a nice day for everybody,” said Verita, a KC member. Added Barbara, “It was a wonderful expedition.”

Programs such as these are how JCA Helps All Seniors Thrive, the JCA slogan. We enable caregivers to have a rare respite while knowing that their loved ones are benefitting from stimulating cognitive and physical activities and extraordinary care. KC members at our Rockville and Germantown sites often listen to music while singing or playing along. They exercise together, engage in current event discussions, celebrate holidays and birthdays, go on trips and even play Jeopardy.

Our Heyman Interages Center helps build bridges across generations while helping children succeed in school and life. Volunteers age 50+ tutor and mentor the youngsters. Interages also enables student volunteers to befriend older adults in nursing homes, assisted living centers and adult day programs.

At JCA, we are so proud of our staff, volunteers and participants who make Washington D.C. area a great place to age!

Photo by Suzanne Pollak



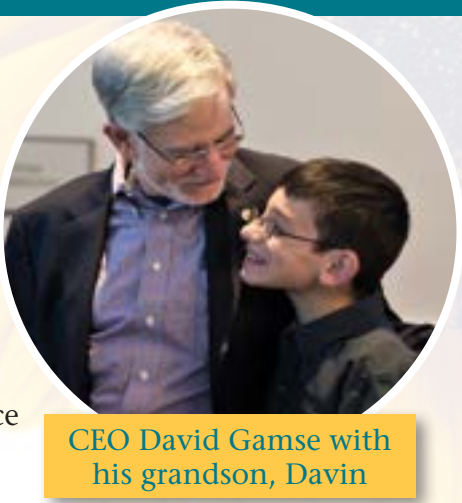
Award Winners

There were angels in our midst this year. We honored Uma Ahluwalia and Gabe Alborno (below left), two Montgomery County staff leaders, with our Advocate for the Aging Award. We presented the annual Jacqueline Unger Community Service Award to volunteer Henry Winokur (below right), technology trainer extraordinaire. In addition, we presented the Ruth Breslow-Young Staff Award of Excellence to Dana Hirsch, who manages our Escorted Transportation Program and is a Senior HelpLine Information Specialist.



Our Senior Staff

- David Gamse**
Chief Executive Officer
- Micki Gordon**
Assistant CEO and Senior Director of Development
- Stephen Wolk**
Senior Director of Finance & Administration
- Patricia Hagen**
Senior Director of Cahnmann Center for Supportive Services and Director of the Misler Adult Day Center
- Leah Bradley**
Senior Director of the Heyman® Interages Center
- Harriet Shapiro Block**
Senior Director of the Center for Information Services



CEO David Gamse with his grandson, Davin

Photo by Harvey Levine

Financial Highlights



- 4% Rent and Investments (299,651)
- 8% Volunteer Support (569,378)
- 40% Grants (2,698,027)
- 21% Philanthropic Support (1,407,564)
- 26% Program Fees (1,783,371)

Total: \$6,757,991



- 4% Fundraising (279,144)
- 22% ElderBus Transportation (1,423,074)
- 20% Adult Day Programs (1,293,195)
- 20% Senior Employment Services (1,274,486)
- 10% Information, Education and Mobility Management (618,488)
- 11% Intergenerational Programs (697,507)
- 14% Management and General (906,375)

Total: \$6,492,269

The data at left are preliminary estimates for Fiscal Year 2018, from July 1, 2017 through June 30, 2018, and are unaudited. See our audited financial statement for a full accounting presented according to Generally Accepted Accounting Principles. Percentages are rounded to the nearest whole percentage points.

Lay Leaders

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Assistant Secretary	Nancy Fiedelman
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Assistant Treasurer	Kenneth Simonson
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